

Contact

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Education

Brand Identity

School of Visual Arts,
New York, NY, January 2017 - April 2017

Front-End Development

General Assembly, Summer 2015

BFA, Graphic Design

The Savannah College of Art and Design,
Savannah, GA , March 2013

Professional Experience

Zen Restoration

Freelance Designer and Front-End Developer

September 2016 - May 2017

Helped art direct and produce graphics for Zen Restoration promotional video. Built landing page and companion email template for video.

Kantar Media

Regional Designer for North America Sector

January 2016 - Present

Responsible for managing brand identity and assets in North America for Kantar Media. Coordinate with other regional designers globally to insure a consist brand and further develop brand language. Other responsibilities include: marketing collateral, environmental graphics for events, publication advertisements and digital ads.

Kantar Media

Designer

November 2014 - December 2015

Visual identity management, information design, marketing collateral, landing pages, web page layout, quarterly report layout, and HTML emails.

Kantar Media

Design Intern

June 2014 - October 2014

Infographics, sales sheet template design, print and web advertisements.

Populus Brands

Freelance Visual Designer

November 2013 - Present

Client decks and assess branding needs.

Recess

Freelance Graphic/Web Designer

September 2013 - Present and Developer

HTML emails, Wordpress management, and forum implementation.

Recess

Graphic/Web Design and Development Intern

June 2013 - August 2013

Involved in re-branding including general aesthetic, web site development, and business cards. I also created client decks, poster designs, HTML emails, and social media ads.

Verdad Media

Freelance Graphic Designer

November 2010 - January 2011

Logo design and visual identity consulting.

Skills & Software

Design Skills & Knowledge

Brand identity, Page layout, Grid systems, Typography , Information design, Semiotics, Poster design, User Interface design, Advertising design, Environmental Graphics, Email Design

Software

Adobe InDesign, Adobe Illustrator, Adobe Photoshop

Additional Skills & Knowledge

Front-End Web Development: CSS3, HTML5, Javascript, Wordpress, Drupal

Artistic Abilities: Drawing, Painting